

Speaker Bio: Mary Yusuf



I am a Maxwell Leadership Coach, Speaker, and Trainer who thrives on inspiring individuals to live authentically. My mission is to guide people in identifying their unique strengths, enabling them to unlock their potential and pursue their aspirations with confidence. Through engaging workshops and impactful speaking engagements, I ignite a spark within others that drives them toward self-discovery and personal growth.

My educational background, which includes an MBA in Business Analytics Leadership and a PhD in Engineering, equips me with a solid foundation in analytical thinking and strategic leadership. However, my true passion extends beyond academics; it lies in leadership development and personal growth. With over 15 years of experience in leadership, I firmly believe that everyone possesses the ability to lead themselves and others when they are given the right tools and encouragement. My role as a DISC consultant as well as an Enneagram Coach further enhances my ability to tailor my coaching to meet the diverse needs of individuals and teams, facilitating more effective communication and collaboration.

At the core of my approach is a commitment to fostering self-leadership and understanding. I empower my clients not only to recognize their strengths but also to embrace them fully as they navigate their journeys. By creating an environment that promotes self-awareness, I help individuals take meaningful steps toward achieving their dreams. Together, we explore strategies that align their goals with their innate talents, ensuring they don't just envision a successful future, but actively work to create it. Whether it's through keynote speeches or personalized training sessions, my goal is to inspire and motivate others to step into their potential, live, and lead with authenticity.